



# MEETING DATA CENTER DEMAND WITH LOW- CARBON POWER



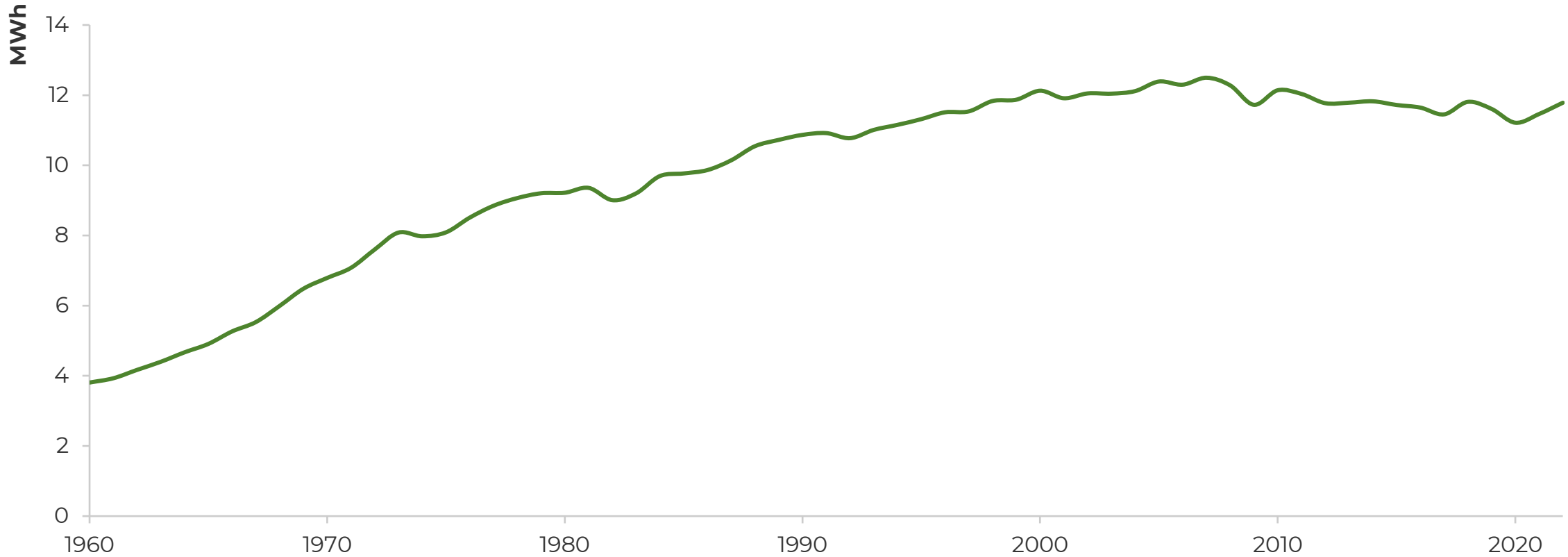
**Chloe Herrera**  
Analyst



**Anirudh Bhoopalam, Ph.D.**  
Analyst

# ELECTRICITY BOOM?

Annual U.S. Electricity Sales per Capita

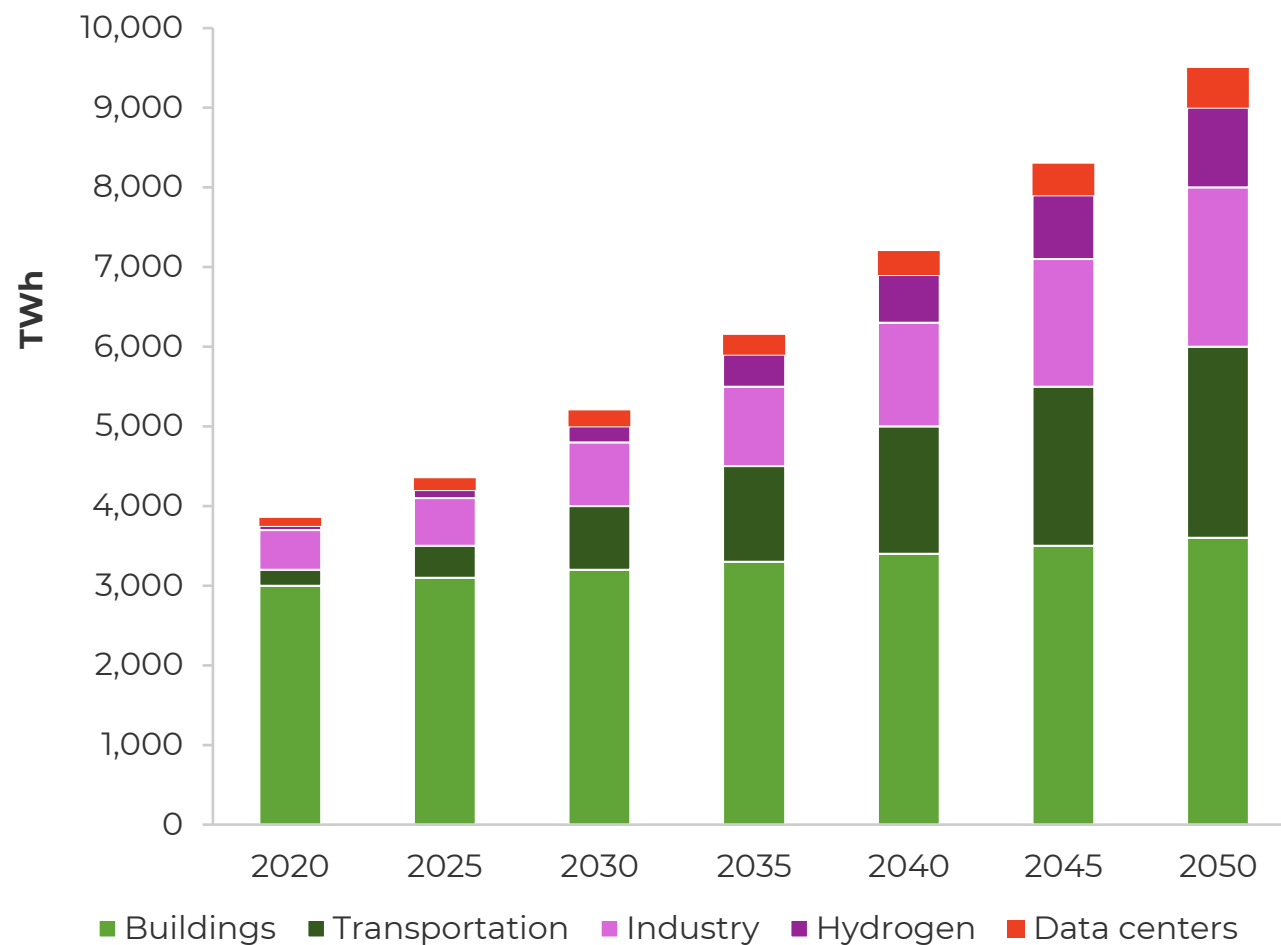




# SKYROCKETING ELECTRICITY DEMAND

Demand growth is  
uncertain but  
undeniable.

## Electricity Demand



“ ”

**Global electricity demand increased by 4.3% in 2024, a step change from the 2.5% growth seen in 2023. The average pace of electricity demand growth from 2010 to 2023 was 2.7%.**

*Global Energy Review 2025*



# WHAT TO EXPECT

- 01** | You'll understand the scope of issues utilities must address in a changing grid landscape.
- 02** | You'll see how to build a strategy for meeting rising electricity needs while maintaining reliability.
- 03** | Lux charts long-term electrification pathways that incorporate low-carbon power.



# UTILITIES JUGGLE EVOLVING GRID NEEDS

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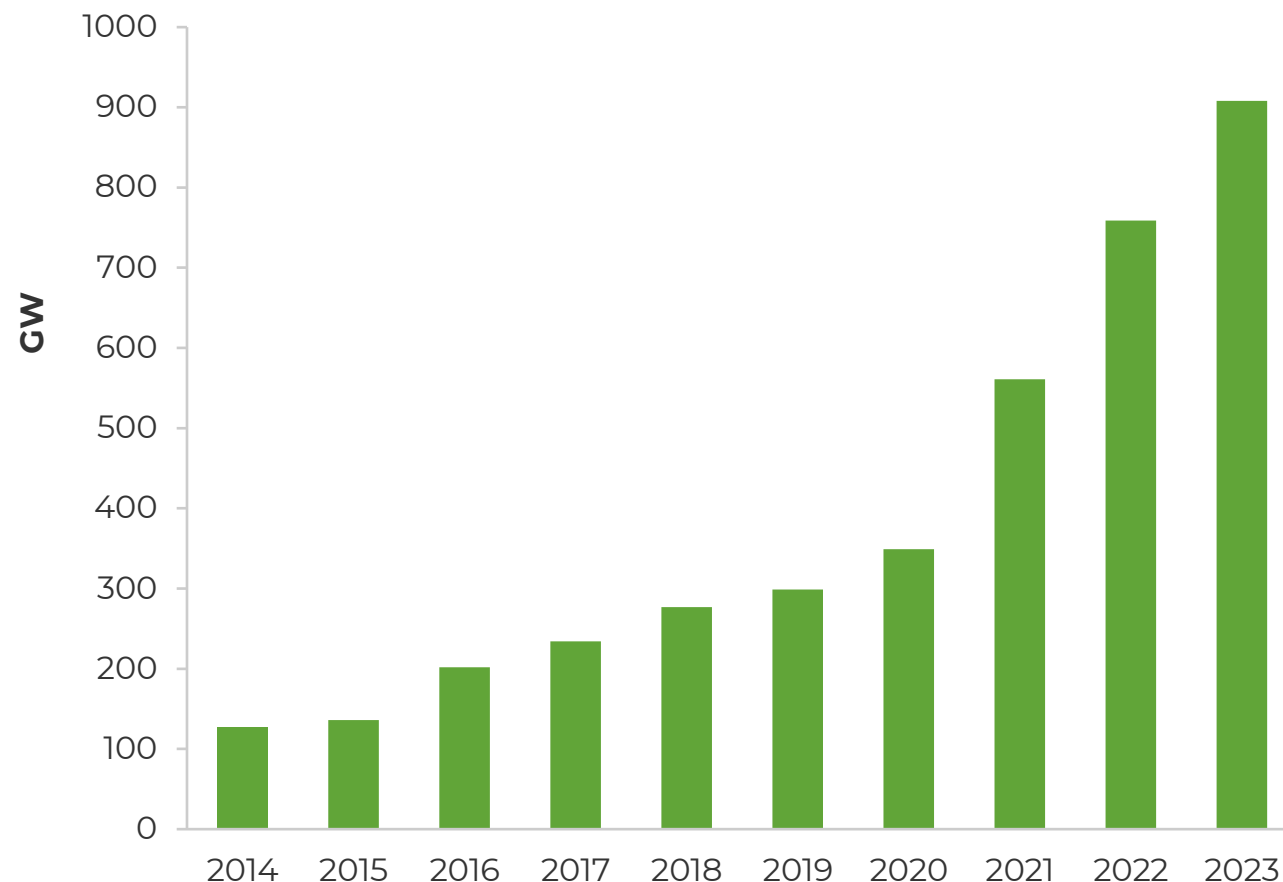


**Infrastructure  
management**

# UNLOCKING NEW CAPACITY

Interconnection queues limit grid expansion to meet growing electricity demand.

## New Capacity in Interconnection Queues

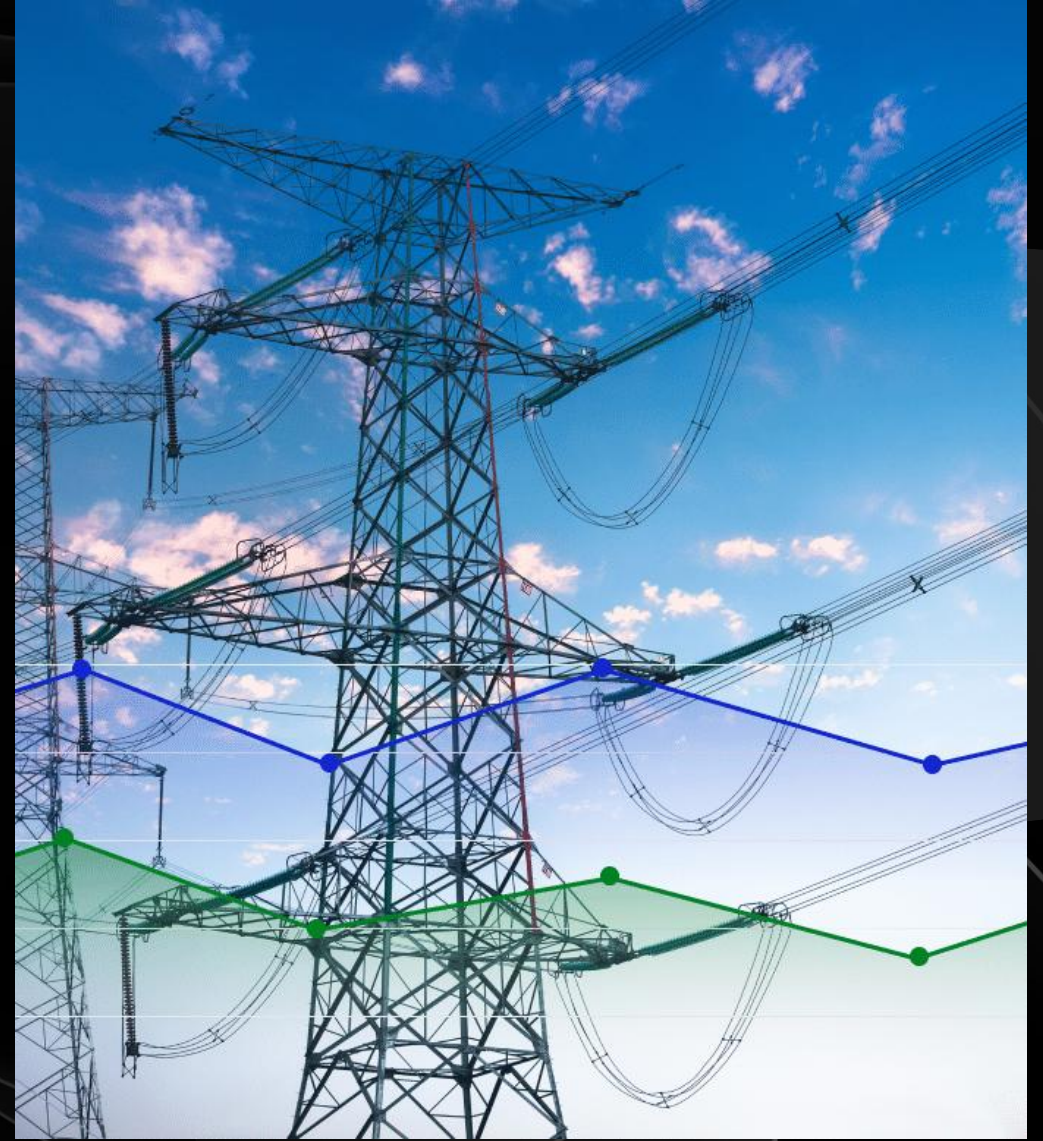




“ ”

**Getting this done by the July 2025 time frame is too large an effort for us and our participating transmission owners**

CAISO in reference to FERC order requiring upgrade of grid infrastructure



# UTILITIES JUGGLE EVOLVING GRID NEEDS

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**Infrastructure  
management**



**New electricity  
loads**



## MCS (10 MW)

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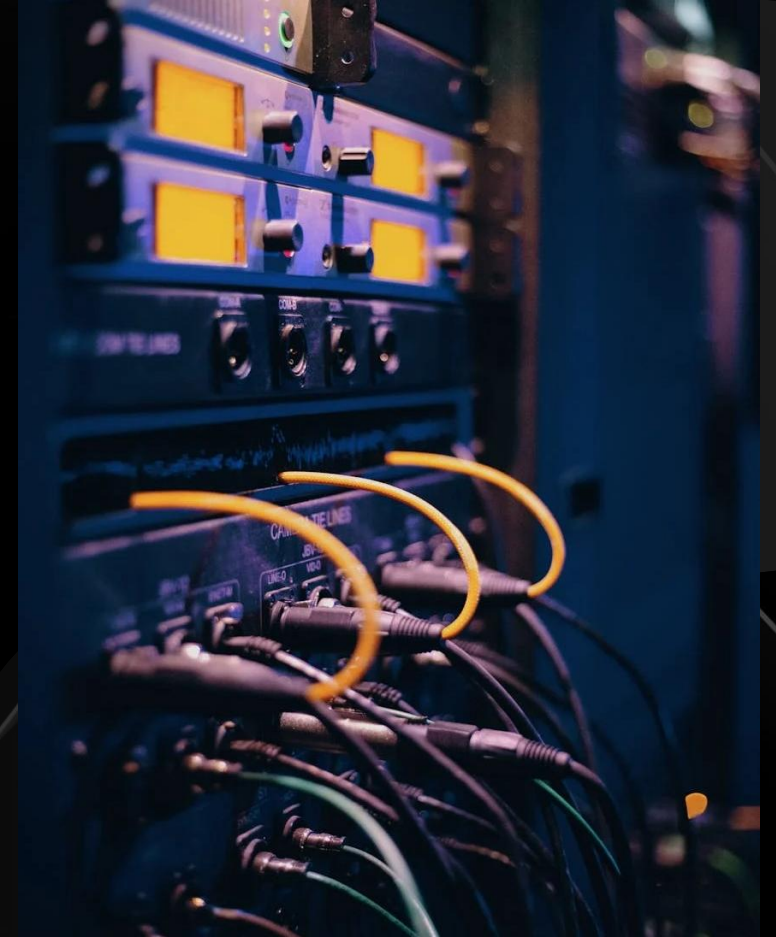
## EAF (18 MW)

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## DATA CENTERS (250 MW)

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# UTILITIES JUGGLE EVOLVING GRID NEEDS

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**Infrastructure  
management**

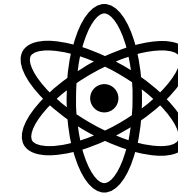
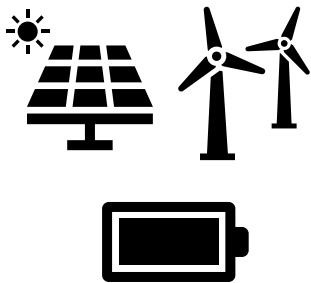
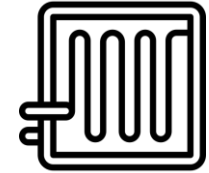
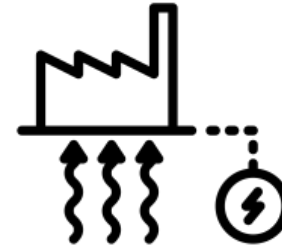
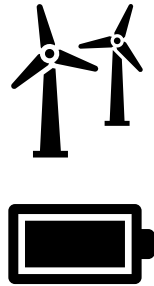
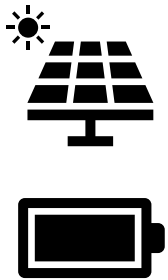


**New electricity  
loads**



**Decarbonization**

# POWER-GENERATION OPTIONS



“ ”

Setting up charging infrastructure needs to be a very involved process with the utilities. Even with all the construction behind the meter complete, the **final interconnection was challenging**. In some cases, when an upgrade to the grid was required, **it took up to a year**.

North American beverage company







**Utilities and customers must  
collaborate on electrification  
strategies**

# WHAT TO EXPECT

01

You'll understand the scope of issues utilities must address in a changing grid landscape.

02

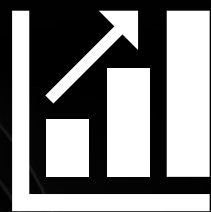
**You'll see how to build a strategy for meeting rising electricity needs while maintaining reliability.**

03

Lux charts long-term electrification pathways that incorporate low-carbon power.

# EVALUATE NEW LOADS WITH 3 ATTRIBUTES

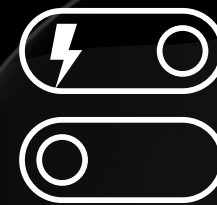
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**Magnitude of  
demand**

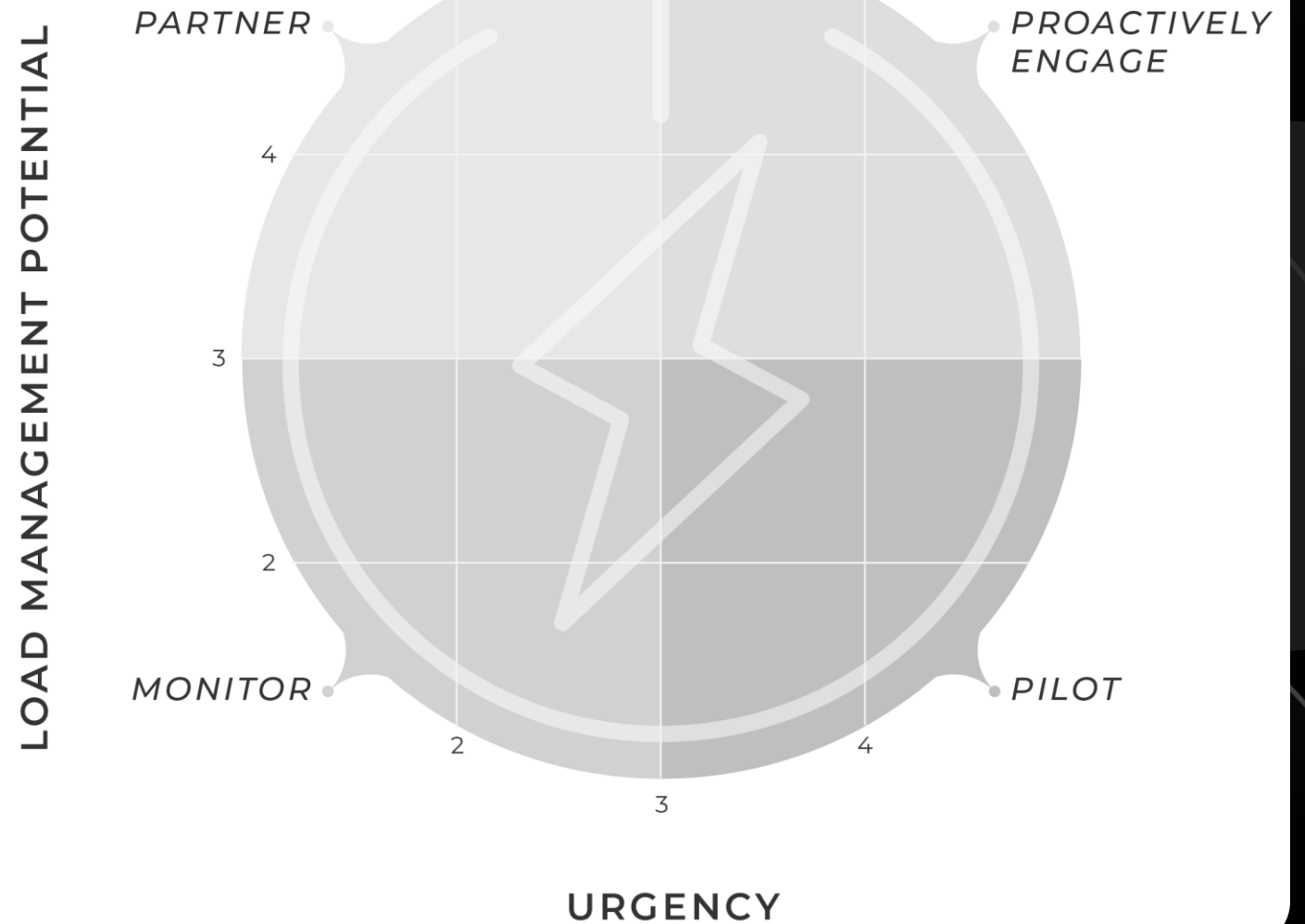


**Urgency**



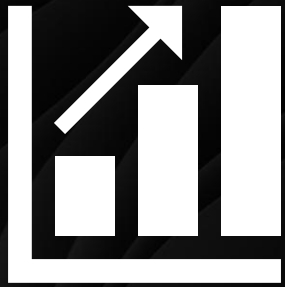
**Load management  
potential**

# STRATEGIES FOR LOAD GROWTH



# DATA CENTERS

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**Magnitude of  
demand**

**250 MW**



**Urgency**

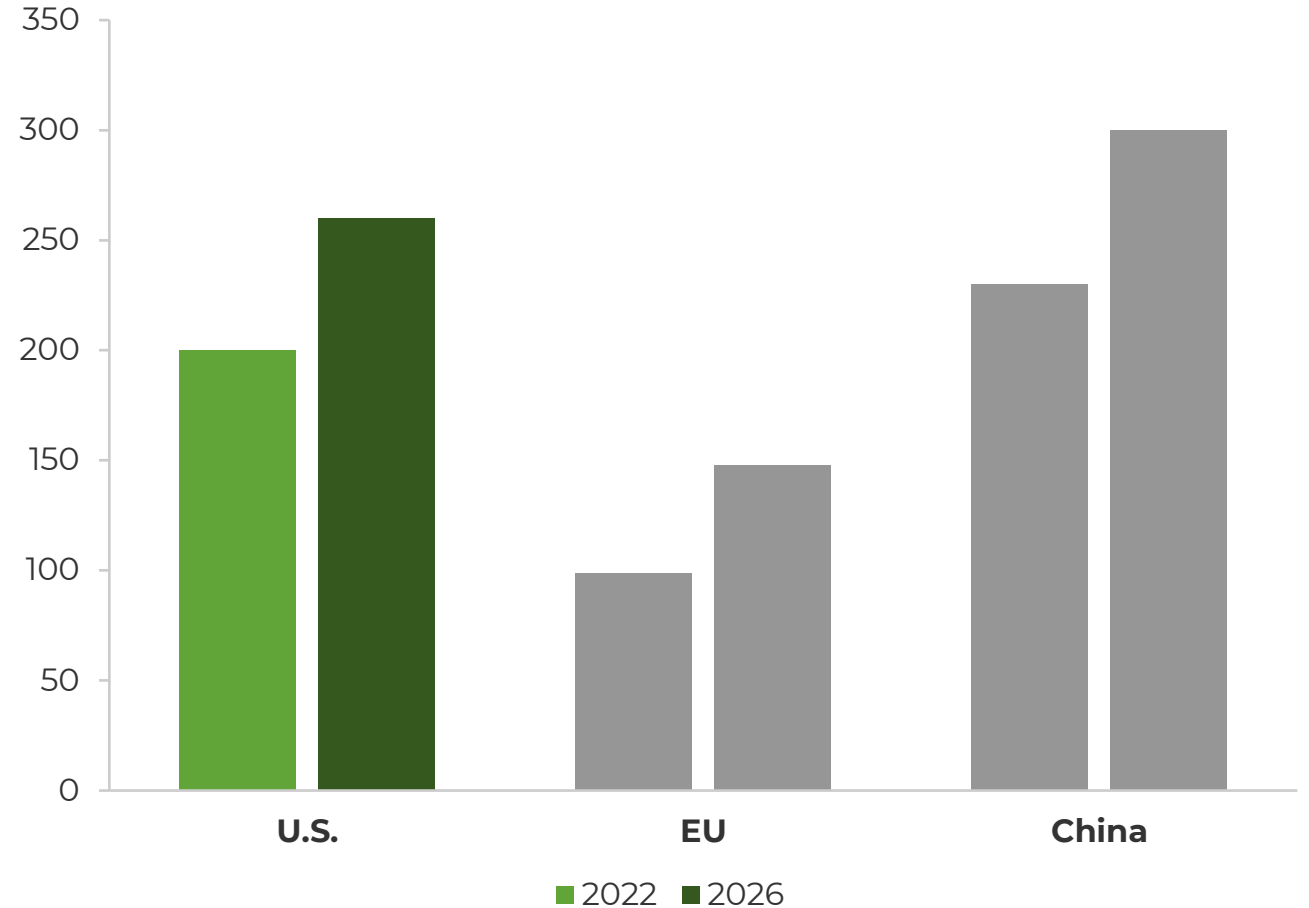
**High**

# NEED MORE ELECTRICITY

Data center electricity demand in the U.S. is expected to reach 260 TWh in 2026.

**Data Center Electricity Consumption**

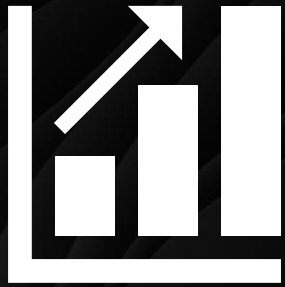
TWh





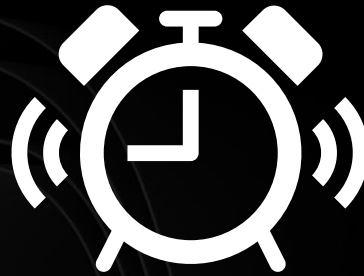
# DATA CENTERS

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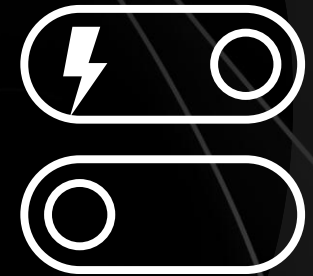
**Magnitude of  
demand**

**250 MW**



**Urgency**

**High**



**Load management  
potential**

**Moderate**

“ ”

....adding new capabilities that allow us to temporarily reduce the power demand of a Google data center when called on to do so by an external power system partner.

Google

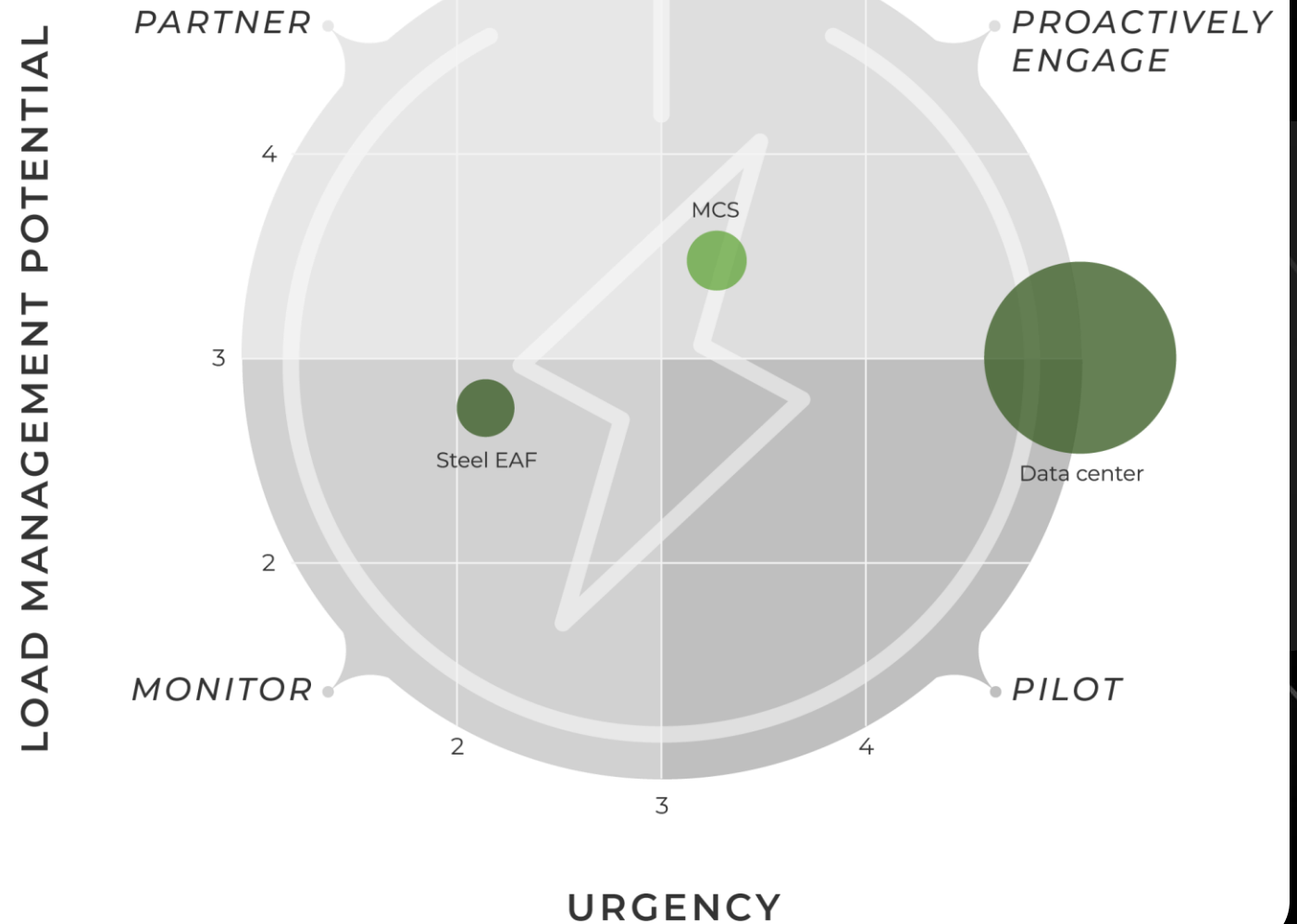
“ ”

Do not believe everything you read about data center demand flexibility. Data centers are for-profit and not philanthropic.

North American data center developer

# DATA CENTER

For the most urgent new load, utilities must find ways to incentivize flexibility or behind-the-meter power generation to handle large loads.



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# WHAT'S THE BEST PATH FORWARD TO POWER DATA CENTERS?

“ ”

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**Data centers often turn to natural gas since the gas grid is more stable than the electricity grid.**

North American data center developer

“ ”

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**Developers go straight to gas if they are looking at on-site generation for data centers.**

North American data center advisory firm



# BIG PLAYERS ANNOUNCING GAS PLANS



**Oil majors like ExxonMobil and Chevron target natural gas power for data centers as a new business avenue.**

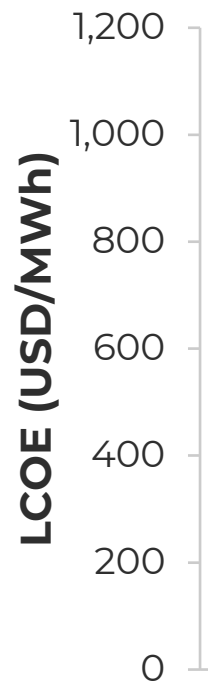


**VoltaGrid and Vantage partner for 1 GW of gas power for data centers.**



# ECONOMICS OF POWER: VIRGINIA

2-MW to 80-MW Data Centers by Power Generation Type



# HYPERSCALERS EXPLORE GEOTHERMAL AND NUCLEAR



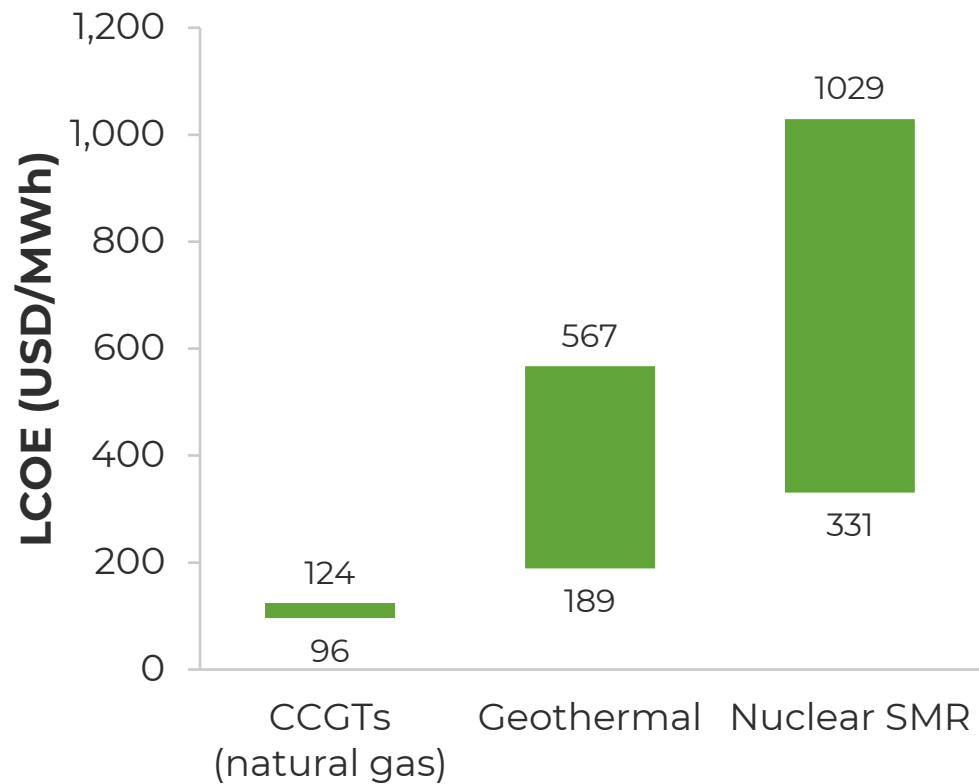
**Sage Geosystems to provide 150 MW of geothermal power to Meta's data centers.**



**Google signs a PPA with Kairos Power to deploy SMRs for data centers.**

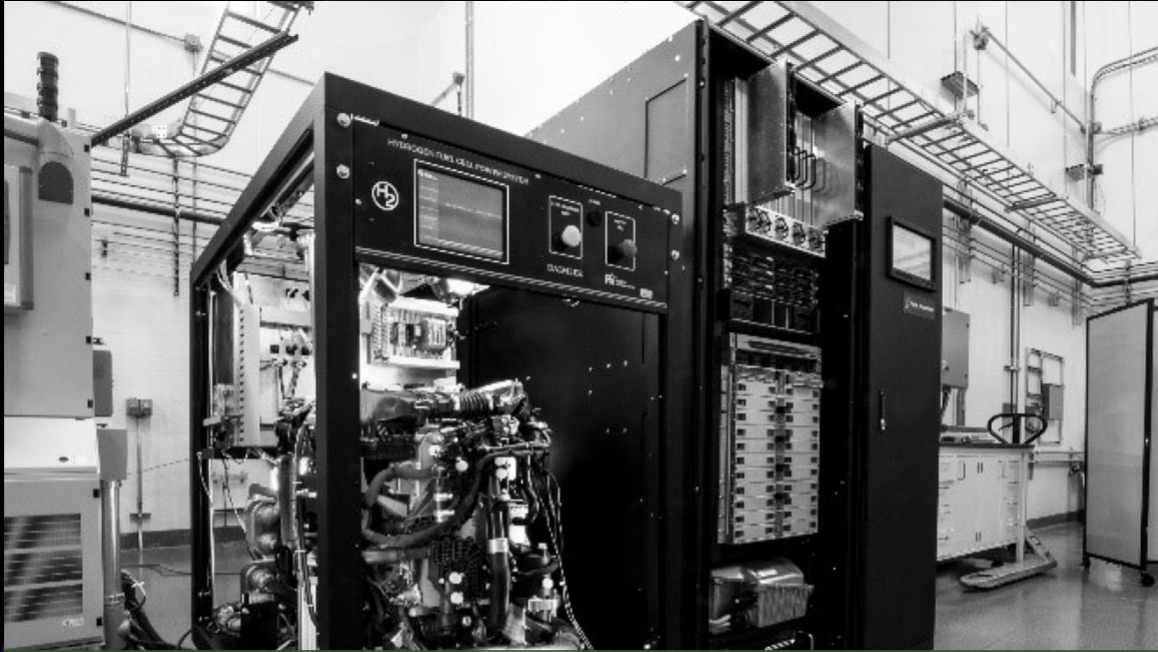
# ECONOMICS OF POWER: VIRGINIA

2-MW to 80-MW Data Centers by Power Generation Type





# FUEL CELLS MOSTLY PROVIDE BACKUP



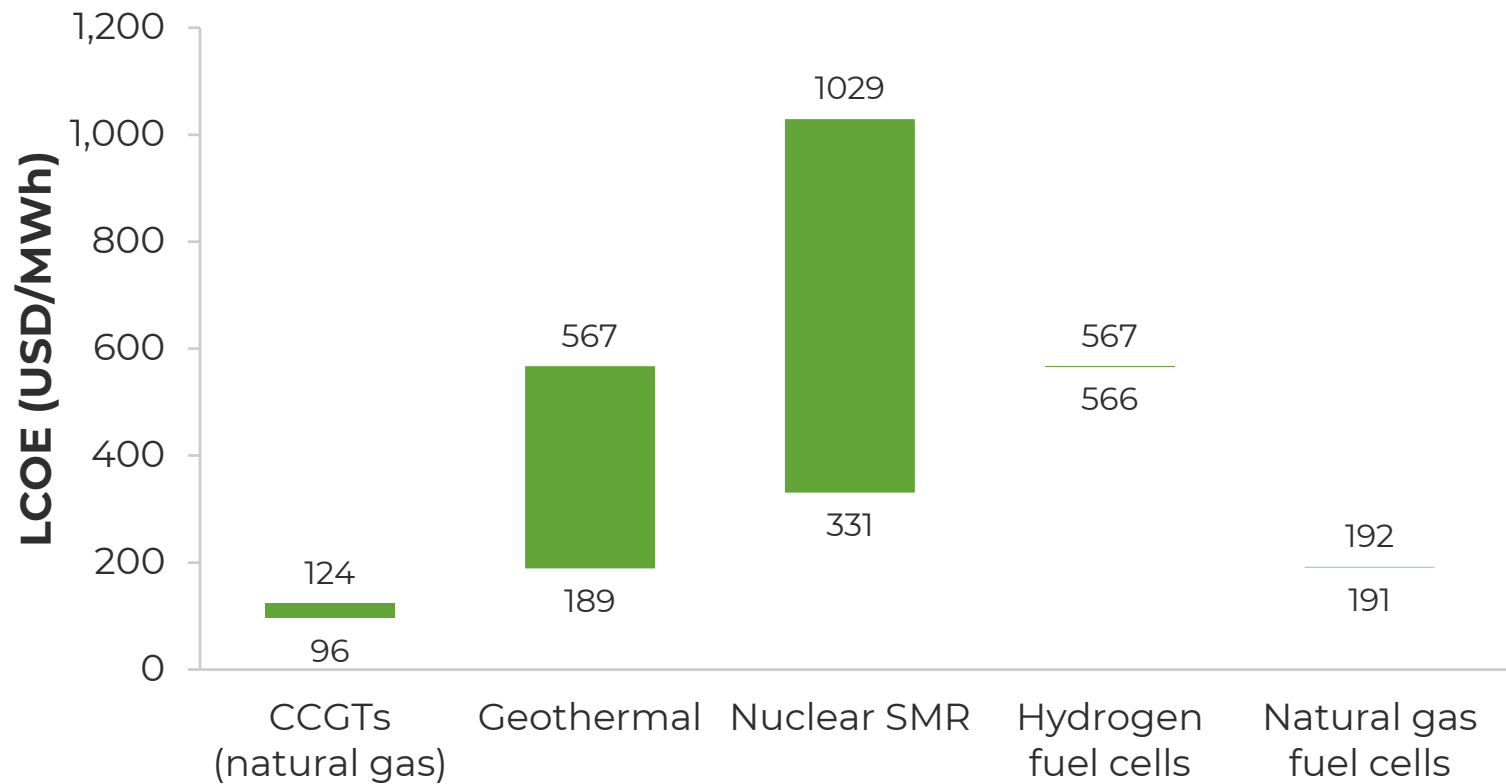
**Microsoft tested a 250-kW fuel cell system to power a row of data centers for 48 hours back in 2021.**



**Microsoft partners with ESB for a fuel cell pilot at its Dublin campus.**

# ECONOMICS OF POWER: VIRGINIA

2-MW to 80-MW Data Centers by Power Generation Type





# SOLAR AND WIND PPAS ARE POPULAR



**Meta signs 200-MW solar PPA with RWE in Texas.**



**Google signs PPA for 79.3 MW of onshore wind power in Virginia.**



# DATA CENTER DOWNTIME IS COSTLY

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**63%**

of outages  
resulted in **>USD  
100,000 in losses**

**>USD 1  
million**

in losses in **15% of outages**

**43%**

data center outages  
were caused by power-  
related problem

# MICROGRIDS ARE EMERGING



**Tencent builds solar and storage microgrid in Tianjin.**



**Google signs partnership with Intersect Power and TPG Rise Climate to co-locate data centers and renewables.**



# FLEXIBILITY IS HIGH ON THE AGENDA



# WHAT TO EXPECT

01

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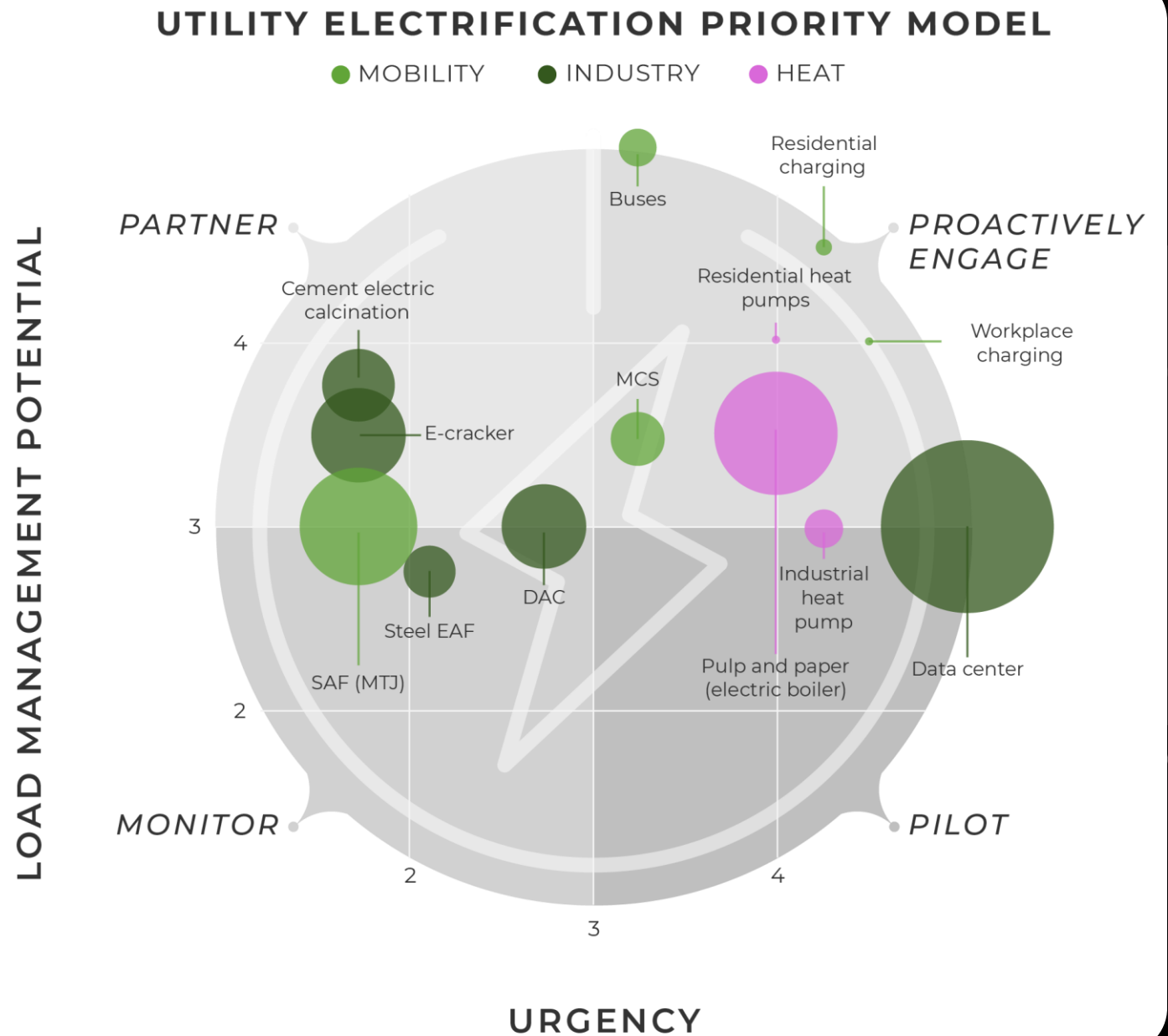
02

You'll see how to build a strategy for meeting rising electricity needs while maintaining reliability.

03

**Lux charts long-term electrification pathways that incorporate low-carbon power.**

# EXPECT NET NEW LOAD GROWTH





# SOLVING UTILITIES' GRID NEEDS

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Infrastructure  
management



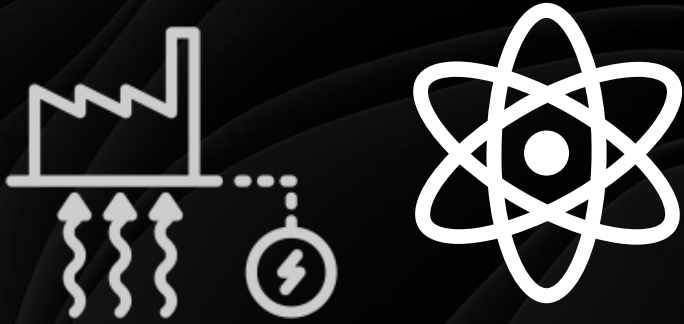
New electricity  
loads



Decarbonization

# SOLVING UTILITIES' GRID NEEDS

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Explore dispatchable  
power options



Monitor demand-side  
innovation

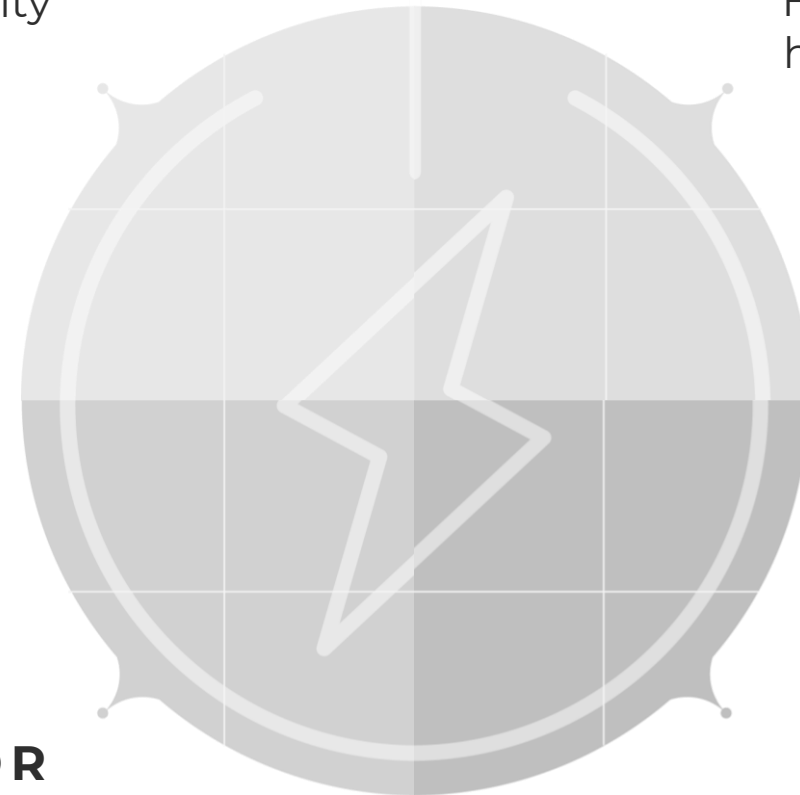
# ELECTRIFICATION ROUTES DETERMINE STRATEGY

## **PARTNER**

Low urgency,  
high flexibility

## **PROACTIVELY ENGAGE**

High urgency,  
high flexibility



## **MONITOR**

Low urgency,  
low flexibility

## **PILOT**

High urgency,  
low flexibility

# KEY TAKEAWAYS

1

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## **Net new demand is rapidly growing.**

Efficiency gains won't compensate for all this growth. Demand is expected to increase over 30% in the next 35 years.

2

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## **Utilities need a strategy to anticipate customers' needs.**

Electrification will be nonuniform across sectors, with each new load requiring a different strategy from utilities.

3

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## **Behind the meter generation will increase.**

The mismatch between power growth and grid interconnection timelines forces operators to explore on-site power generation options.



# THANK YOU

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