

LUX ROUNDTABLE

The Lux Executive Roundtable is an invitation-only opportunity for C-level leaders within global companies navigating three dynamic imperatives: Innovation, Sustainability, and Growth. In the C-suite, Chief Technology Officers, Chief Strategy Officers, Chief Sustainability Officers, and Chief Growth Officers — all share the opportunity to address these imperatives.

For a CXO, the Lux Executive Roundtable delivers these tangible benefits:



Industry Connections

Exclusive gathering to tackle big challenges in innovation-related decision making.



Invite Only

Complimentary, invitation-only event for C-level leaders within large, global companies in adjacent industries.



Peer Learning

Peer-group learning, contributing, and networking around critical leadership issues.



Confidential Forum

Confidential, safe space to engage in open, intellectual dialogue — guided by Lux and molded by the C-suite attendees.



Actionable Takeaways

Ideas and frameworks to weave into decision-making and consensus-building

FALL 2025 | AMSTERDAM

Tech Scouting to Threat Scouting

Strapped in a back brace and wheelchair after previously suffering a spinal injury on stage, Gloria Gaynor recorded the solo vocals of her song, “I Will Survive,” almost 50 years ago — a rendition that the U.S. Library of Congress later added to the National Recording Registry alongside Gustav Mahler’s “Symphony No. 9.” As with artists, so with companies — resiliency is becoming an existential need. And CTOs/CIOs are telling us there is a palpable gathering of forces, distinctly outside management control, which could be more damaging than merely upending innovation strategies. Although the Great Financial Recession resulted in a strengthening of the science and practice of risk within banks, asset management firms, and regulatory agencies, Chief Risk Officer roles are a rarity in companies that populate the physical industries, where effective risk monitoring and response is no less crucial. As stewards of the company’s long-term future, CTOs/CIOs will likely need to take on this responsibility. In this Lux Executive Roundtable, we discuss how to perceive, learn, and act on the global stage of threats.

LUX ROUNDTABLE

2 October | **AMSTERDAM**

12:00-
13:00

Networking Lunch

13:00-
14:15

Leadership Challenge: Business Resiliency

As an innovation leader, if you had to channel your resources to mitigate **the single-most consequential threat to your company**, what would that threat be? Would it be related to: **(a)** international trade compacts and input cost escalation; **(b)** inflation and headwinds to market demand; **(c)** policy/judicial/consumer activism and brand value destruction; or **(d)** competitive actions and market share decline?

- Is there a framework/process that allowed you to arrive at your chosen threat? How fleeting or long lived is this threat for your company's ability to execute its strategy?
- What is the role of innovation in your company's ability to address this threat? Does this threat require you to refine your innovation portfolio — including resourcing for incremental vs. transformational innovation, opportunity screening criteria, and assumptions around scale, time, and profitability?
- How will you engage your C-suite peers within business divisions, marketing, and finance to mitigate this threat?

14:15-
14:30

Coffee Break

14:30-
15:45

Potential Avenues: Signals and Practices

Given your choice of the most consequential threat above, are there ways to remain vigilant?

- How do you identify and monitor weak signals that could accelerate this (and other) threat(s)? How do you determine when these weak signals demand a response?
- Does your weak-signal monitoring process feed into scenario planning, technology road mapping, and other workstreams? How do you exploit AI in weak signal monitoring? Is scouting for threats a new skill you need to build within your organization?
- If and when you update the board on this high-consequence threat, how do you characterize probable impacts on your innovation outcomes?

15:45-
16:00

Taking Action: Three Questions

- What is the biggest learning from today's discussion, and how will you operationalize it within your own organization?
- What questions remain in your mind about the ideas, challenges, and solutions that we discussed today?
- What would you suggest as a topic/agenda for our next Executive Roundtable?

16:00-
18:00

Networking

18:00-
20:00

Evening Networking Dinner