

LUX FORUMS

10 June | **BANGKOK**

12:00-
13:00

Networking Lunch

13:00-
13:40

The Next Era of Energy and Chemicals Innovation

Global economic uncertainty, wavering regulatory support and government funding, and investor pressure for short-term financial returns have put a damper on the momentum for the green transition over the past several years. However, innovation activity continues to rise. Aligning innovation activity to the priorities of the organization is more important than ever, but understanding what is at the core of the most critical innovation priorities of the industry remains murky.

This presentation will provide insights into the energy and chemical industries' key strategic priorities grounded in industry trends and based on a data-driven approach that is reflective of real-world innovation initiatives to guide you in charting your innovation roadmap to capitalize on the industry opportunities to come.

SPEAKERS:

 **Yuan-Sheng Yu**
Senior Director

 **Chris Robinson**
Senior Director

13:40-
14:10

The Future of Carbon: Building Resilience in a Defossilized World

ASEAN benefits from a resource-rich region that has stood up domestic production of energy resources and chemical feedstocks. As the region continues to experience rapid economic growth, it is slowly losing its self-reliance as it depends on imported fossil fuels to meet growing demand. With disruptions in supply chains and a fragmenting global economy, there are risks of a dwindling supply of fossil-based raw materials. Fortunately, ASEAN sits on a wealth of carbon raw materials necessary to make chemicals, plastics, physical goods, and fuels. This shift is driving strategies in renewal raw materials inputs like recycled plastics, biomass, and captured CO₂ to transform industry inputs.

Companies will need to develop supply chains and determine where to place their bets on the future state of carbon.

This presentation introduces Lux's Future of Carbon Framework for evaluating defossilization opportunities and providing guideposts for making decisions about a defossilized, resilient future.

SPEAKERS:

 **Matilde della Fontana**
Analyst

 **Marcian Lee**
Analyst

LUX FORUMS

10 June | **BANGKOK**

14:10-
14:40

Networking Break

14:40-
15:20

Maximizing Human-Centric Innovation: From Insights to Action

Human-centric innovation isn't just a buzzword; it's an approach that deeply understands and prioritizes human needs, behaviors, and aspirations and a powerful strategy for achieving market dominance, driving exponential growth, and skyrocketing profitability.

This strategy acknowledges that, while technology and data are vital, the essence of successful innovation lies in human creativity, decision-making, and ethical considerations. By focusing on the human element, organizations can develop solutions that resonate with their audiences, ensuring long-term success and relevance in an AI-driven world.

This session will outline and demonstrate practical steps and the tools our clients are leveraging to execute core Lux Innovation Model stages to take a truly human-centric approach to innovation.

SPEAKERS:



Su Min Lim

Customer Experience Manager



Joel Liew

Account Manager

15:20-
15:50

Partnering for Success: Identifying Winners in a Crowded Startup Landscape

In times of uncertainty and chaos, focusing on the fundamentals of your innovation process will be critical. With an ever-growing number of startups, placing the right bets by thoroughly understanding both the technical value proposition and business execution of startups is key in identifying the best-fit partner for your organization and innovation initiatives. As strategies shift from making broad, smaller investments to targeted, larger ones, finding the right technology and partner will be key to staying ahead.

This presentation dives deep into the data and analysis of the Lux Innovation Grid, using one of the most high-profile technologies — CO2 capture — to demonstrate how you leverage the methodology to identify winners.

SPEAKERS:



Anthony Schiavo

Senior Director & Principal Analyst



Cansu Doganay

Analyst