

LUX ROUNDTABLE

The Lux Executive Roundtable is an invitation-only opportunity for C-level leaders within global companies navigating three dynamic imperatives: Innovation, Sustainability, and Growth. In the C-suite, Chief Technology Officers, Chief Strategy Officers, Chief Sustainability Officers, and Chief Growth Officers — all share the opportunity to address these imperatives.

For a CXO, the Lux Executive Roundtable delivers these tangible benefits:



Industry Connections

Exclusive gathering to tackle big challenges in innovation-related decision making.



Invite Only

Complimentary, invitation-only event for C-level leaders within large, global companies in adjacent industries.



Peer Learning

Peer-group learning, contributing, and networking around critical leadership issues.



Confidential Forum

Confidential, safe space to engage in open, intellectual dialogue — guided by Lux and molded by the C-suite attendees.



Actionable Takeaways

Ideas and frameworks to weave into decision-making and consensus-building

FALL 2024 | PALO ALTO

Ecosystem-first thinking to reshape innovation priorities

Corporate innovation leaders recognize that most transformational innovations, initiated now, will likely bear fruit only in the next decade. As leaders develop innovation strategies and roadmaps, they are wondering whether the right bets with ecosystem partners can pave the way toward those transformations. Lux Research is bringing innovation leaders to the home of nimble companies — Silicon Valley — to discuss how ecosystem-first thinking can help place the right bets that, in turn, inform go-forward innovation priorities.

“I’ve been to other Roundtables, but they tend to be just in our industry. The same faces, the same issues...[but] this one was unique. It was a diverse group. I heard truly new perspectives.”

– Chief Technology Officer of Alternative Solutions Division at Top-5 Oil & Gas Company

LUX ROUNDTABLE

December 9 | **PALO ALTO**

12:00-
1:00PM

Networking Lunch

1:00-
1:15PM

Leadership Challenge: Bridging The Now and The Future

Lux hypothesizes that the chasm between merely incremental innovation and truly transformational innovation can be bridged once large companies begin exploring what a well-constructed external ecosystem could deliver in the *transition toward transformation*.

- If that is true, could startups, incubators, and academia be actively configured as transitional innovation bets that create optionality within corporate innovation portfolios?
- Are there ways to engage the external ecosystem — in addition to traditional approaches like venturing and acquisitions — to build a robust portfolio of bets?

1:15-
2:15PM

Potential Avenues: Focus on Frameworks

Many companies still engage the external ecosystem only opportunistically and select ecosystem partners individually and not as components of a thoughtful portfolio.

- What frameworks do you use to sequentially select the best ecosystem partners and associated mechanisms (e.g., JVs, contract research, tech transfer, etc.) that enable your *transition toward transformation*?
- Reciprocally, how are these choices informing your construction of internal R&D programs?

2:15-
2:30PM

Coffee Break

2:30-
3:30PM

Critical Inputs/Outputs: Talent and Success

Innovation leaders consistently report a deficit in the right high-skilled talent that can drive *transitional innovation*.

- How can talent within the external ecosystem expand your ability to innovate — for example, via sponsored research, grand challenge contests, etc.?
- Beyond gains in R&D productivity, speed to market, and breadth of outcomes, does the percolation of AI/ML within the organization fundamentally evolve your talent strategy or how your talent pursues *transitional innovation*?

3:30-
3:45PM

Taking Action: Three Questions

- What is the biggest learning from today's discussion, and how will you operationalize it within your own organization?
- What questions remain in your mind about the ideas, challenges, and solutions we discussed today?
- What would you suggest as topic/agenda for our next Executive Roundtable?

Evening Networking Dinner to Follow