

LUX ROUNDTABLE



The Lux Executive Roundtable is an invitation-only opportunity for C-level leaders within global companies navigating three dynamic imperatives: Innovation, Sustainability, and Growth. In the C-suite, Chief Technology Officers, Chief Strategy Officers, Chief Sustainability Officers, and Chief Growth Officers — all share the opportunity to address these imperatives.

For a CXO, the Lux Executive Roundtable delivers these tangible benefits:



Industry Connections

Exclusive gathering to tackle big challenges in innovation-related decision making — complimentary for Lux clients.



Invite Only

Invitation-only event for C-level leaders within large, global companies in adjacent industries.



Peer Learning

Peer-group learning, contributing, and networking around critical leadership issues.



Confidential Forum

Confidential, safe space to engage in open, intellectual dialogue — guided by Lux and molded by the C-suite attendees.



Actionable Takeaways

Ideas and frameworks to weave into decision-making and consensus-building

SPRING 2024 May 6 | BOSTON

The next Executive Roundtable on May 6 in Boston will allow leaders in the C-suite to contemplate *innovation in transition* — how existing frames of innovation are unable to robustly harness innovation and growth, and how to begin assembling the right mindset and framework that leads to effective innovation-related decision-making within attendees' organizations.

Confirmed Attendees:



CHIEF TECHNOLOGY OFFICER

of a large European chemicals & materials manufacturing company



CHIEF TECHNOLOGY OFFICER

of a top-5 global agriculture/food/feed producing company



CHIEF TECHNOLOGY OFFICER

for alternative energy division within a top-5 global oil & gas producer

We invite you to connect with us to understand what you can expect and what you can gain from this exclusive event.

SPRING
20
24

LUX ROUNDTABLE

May 6 | BOSTON



12:00 PM –
1:00 PM

Networking Lunch

1:00 PM –
1:15 PM

**LEADERSHIP CHALLENGE:
Building the Decision-Making Muscle**

As we enter a post-COVID normal, the hypotheses, factors, and inputs that went into prevailing innovation frameworks are being contested. The time is ripe for a closer look at frameworks for innovation decision-making to (i) gauge their continued relevance and usefulness and (ii) adapt them for specific industry segments. The ideal framework helps place the right bets, allocate the right resources, and generate the right outcomes.

1:15 PM –
2:15 PM

**COGITATION:
Exploring & Adapting**

- What long-standing hurdles in innovation decision-making are you experiencing? What frameworks and assessments do you use to make successful decisions in the midst of these hurdles?
- Lux will share the results of our survey of leaders at 100 companies around frameworks and criteria they use in decision-making — and the associated challenges.)
- What dimensions, criteria, and data would you use — along with tools like machine learning — to begin developing the right framework for effective decision-making?

2:15 PM –
2:30 PM

Networking Coffee Break

2:30 PM –
3:30 PM

**IMPLEMENTATION:
Embedding & Performing**

- Lux will facilitate an exercise among the attendees to collaboratively crystallize the right elements for building frameworks for three industries that best represent the attendees' companies.
- Once you've built the right framework for innovation decision-making, how do you foresee coalescing buy-in from your peers and direct reports within your company? What hurdles do you foresee in making your framework sticky?
- How would you use AI — in conjunction with institutional know-how and external partners — to test and accelerate decisions from this innovation framework?

3:30 PM –
3:45 PM

**ACTION:
Three Questions**

- What is your biggest learning from today's discussion, and how will you operationalize this key learning within your own organization?
- What questions remain in your mind about the ideas, challenges, and solutions we discussed today?
- What would you suggest as a topic/agenda for our next executive roundtable?

3:45 PM –
4:15 PM

Networking